



FOR IMMEDIATE RELEASE  
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## About Dr. Lydia Floren

Lydia Floren is passionate about encouraging folks to embrace the joy-giving love God offers every person. It thrills her to help people learn more about their identity and value, and then grow to the point of connecting and sharing what they've learned with those around them. Lydia is a lifelong writer—she connects everyday experiences with biblical truths to challenge herself and others to dig deeper and reach higher in their lives.

Despite (or maybe because of) living with a houseful of males for the last 26 years she is fond of “girl stuff”: talking, sewing, reading, jewelry making, antiquing, collecting old silver and linens, and talking, to name a few.

Lydia's life goal is to soak in God's love, love God and those around her, and encourage others to do the same. Learn more about Lydia's ministry, Belovedlove at: [www.belovedlove.org](http://www.belovedlove.org)

### Lydia's life experience is enriched due to these fun facts:

- She is the daughter of a Baptist minister.
- She has lived in small towns and big cities in several states.
- She earned her Bachelors in History from Furman University, and her Doctor of Medicine degree from Medical College of Georgia.
- She is a practicing board certified Family Medicine physician.
- She is wife to husband Andrew (also a physician), and mother to 3 grown sons.

## About Lydia Floren's Organization: Belovedlove

### Belovedlove is a faith-based nonprofit, launched in Fall 2013 with two simple goals:

1. To help people find the joy that comes from embracing, soaking in and absorbing God's unconditional love.
2. To encourage people to then follow His greatest commandment: to love God, their neighbors, and themselves.

### Belovedlove was founded on a calling:

“I [Lydia] have been focused on the importance of receiving and living in the reality of God's love for the past several years, and have written extensively on this topic. As I grew in my understanding of what it means to embrace and live in this life-giving, joy-producing love, I felt like God asked me to begin sharing some things I have learned in my journey. Thus the website, and the writing and speaking.”

– Lydia Floren, founder of belovedlove

## **Our Name:**

The name Belovedlove was chosen because it reflects the core values of our organization:

Beloved represents the importance of first learning to receive God's love: to be loved. It is impossible to give His love unless we have first received it.

Love represents our belief that once we begin to absorb and live in God's love for us, we can start to love others with His power, insight, joy, spirit.

First of all, be loved. Then love. Be loved, love.

## **Belovedlove is actively engaging Christian women:**

### **Website**

The goal of Belovedlove.org is to share the core values of the organization with as many people as possible via email and social media marketing. The website provides original resources to help young Christian women learn how to fully embrace God's love and to share this love with others.

### **Speaking**

Lydia Floren is available for speaking at faith-based events for college students, women's groups, retreats, conferences or Bible classes. She has a passion for sharing her own journey with others, and does so with a unique blend of vulnerability, humor and truth.

### **Bible Studies**

Lydia Floren has been a writer her entire life and is working toward publishing a study entitled Guidance, soon to be followed by a series on the topics of identity, value, belonging, and calling.

### **Merchandise**

Lydia Floren has developed three bracelets that act as a daily reminder of the core message of Belovedlove. The website promotes these bracelets as tools, provides information for others who wish to create their own bracelets, and reminds individuals of the many ways they can use these bracelets as a tool to bring themselves closer to God.